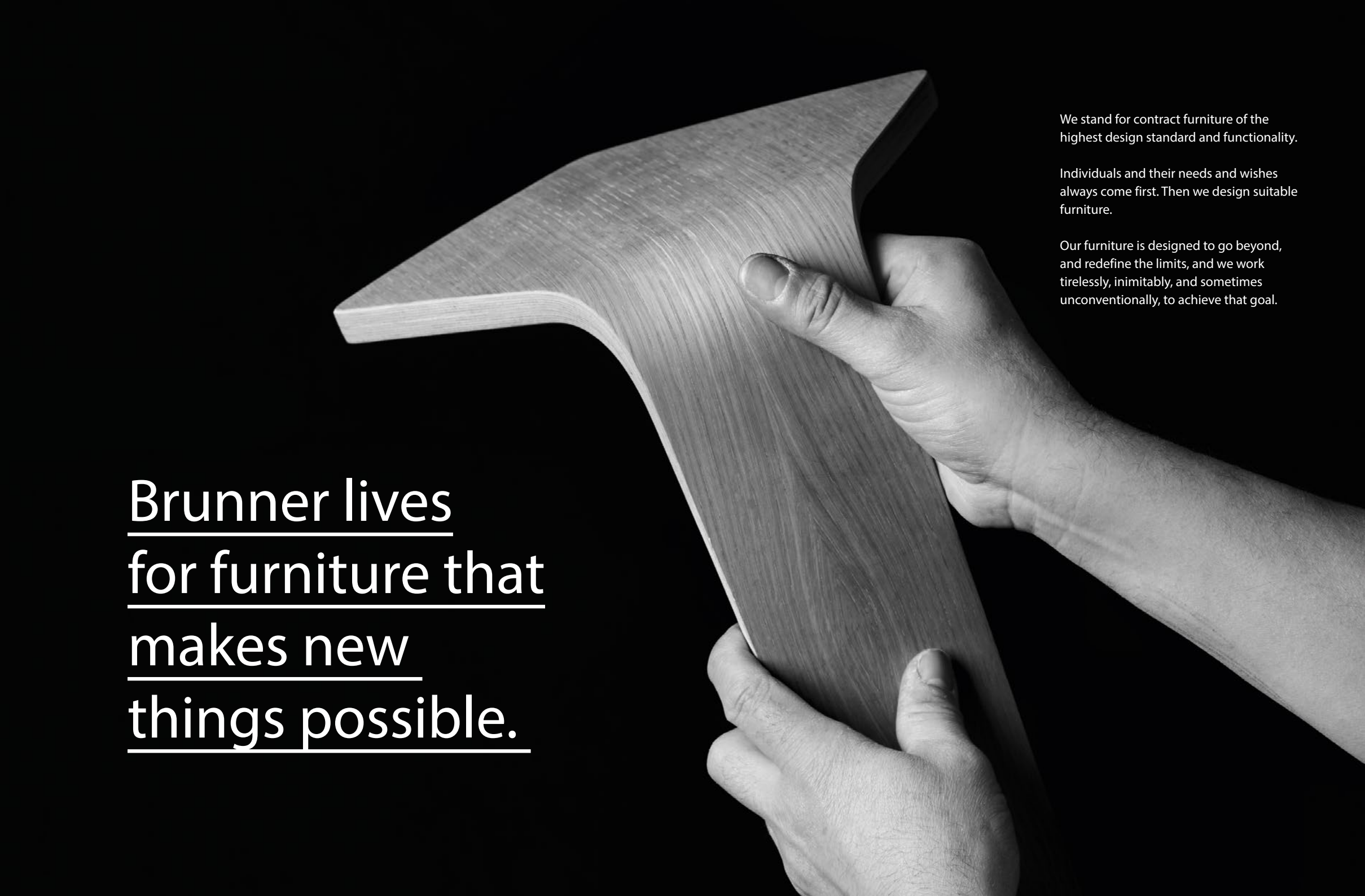


brunner ::

BRUNNER
BRANDBOOK



Brunner lives
for furniture that
makes new
things possible.

We stand for contract furniture of the highest design standard and functionality.

Individuals and their needs and wishes always come first. Then we design suitable furniture.

Our furniture is designed to go beyond, and redefine the limits, and we work tirelessly, inimitably, and sometimes unconventionally, to achieve that goal.

Family and company.



From bus to business.

1977: Helena and Rolf Brunner started out with a second-hand VW Bulli van. Their goal: to complete an order for a customer on their own that their former employers had declared „impossible“. They were motivated by their absolute determination, in-depth expertise and passion for high-quality contract furniture.

Over 40 years later these same values still form the foundations on which the family-run company is built.

Today, the name brunner stands for authentic tradition and the latest technology. For aesthetics and functionality. In short: our next innovation could be anything – just not impossible.



„Brunner – this name represents a family-run company that is passionately devoted to excellent quality.“

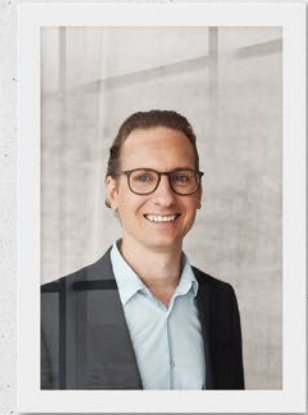


The Brunner family have been running the company for over 40 years: results-oriented, decisive and goal focussed in keeping with the highest ethical standards. All without losing sight of our great corporate responsibility to the region, our partners and customers, employees and suppliers. And this already extends to the second generation: In 2004, Dr Marc Brunner joined the company's management alongside Helena and Rolf Brunner, and Tina Lüdemann, née Brunner, and Philip Brunner have been working in sales since 2010. It is therefore already ensured that the company's values will be preserved into the future.

Brunner – over the years.

It all started with an idea. An idea that laid the foundation stone for the future of Brunner and its employees. A passion for excellent furniture and the willingness to combine innovation and practicality against all odds.

This was the primary motivation of Helena and Rolf Brunner from the start and it has since remained that way: We have been seeking out challenges and solving problems, preferably those of the future, since 1977. It will always be that way.



1977 — 1978 — 1983 — 1996 — 2004 — 2005

The company is founded by Helena and Rolf Brunner.

Construction of the first production hall in Rheinau.

Completion of an additional warehouse measuring 1500 m².

Brunner now employs 200 workers – production expanded by 5000 m².

Dr Marc Brunner joins the management team.

Brunner opens the communication centre.



Fit for the present and future.



2010

Tina and Philip Brunner join the company.

2013

Swiss Sedorama AG becomes a wholly owned subsidiary.

2016

French subsidiary becomes Brunner SAS. Production figures rise to 500,000 chairs and 100,000 tables a year.

2017

Sedorama AG becomes Brunner AG Furniture Solution. Brunner celebrates its 40th anniversary. The number of employees exceeds 500. Over 550,000 pieces of foam processed per year.

2018

Logistics centre opened. Innovation Factory opened.





500+
EMPLOYEES



500,000
CHAIRS PER YEAR



35
FABRIC TYPES
IN OVER 900 COLOURS



44
COLOUR OPTIONS
FOR 2 LEATHER
TYPES



170
SHADES



100,000
TABLES PER YEAR

**...to meet all
requirements
perfectly.**

Furniture segments.

office

Feel at home at work. In the office sector, find the perfect equipment for the workplace, conference rooms and co-working spaces here along with furniture for seminar rooms, cafeterias and lounges.

public space

Furniture you can go public with.
We provide aesthetic and functional furniture for cafeterias, lounges, restaurants, event halls and conference rooms.

care

We place great value on feeling comfortable.
In the care segment, you will therefore find the perfect range for lounges, patient rooms, cafeterias and waiting areas.

office

Our work processes are changing. And our
furniture is part of this transformation.
That is why our office and conference furniture
doesn't just function: it creates whole new
working environments.







**When you are stuck
in meetings – be stuck
in comfort.**







**All your office
woes can take a
back seat here.**



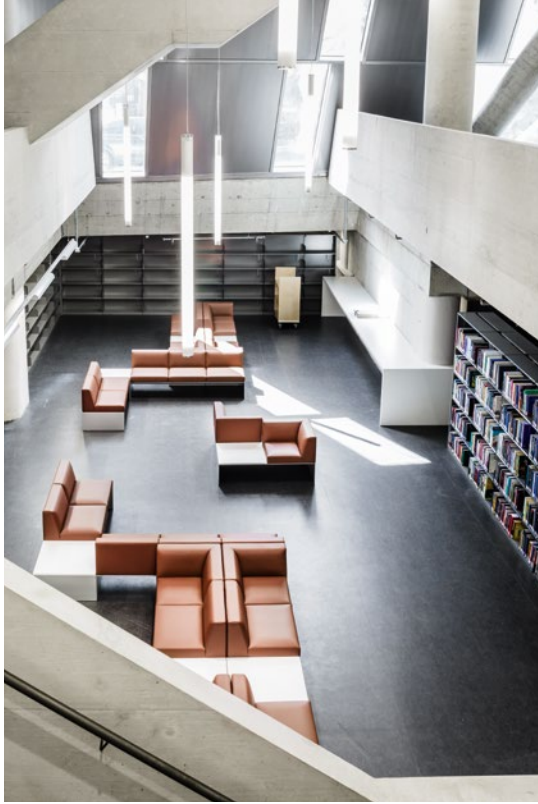
public space

This furniture sits in public areas without hogging the spotlight. It will support all of your projects and accompany you throughout their implementation.

Synergies will find their place here.

**An elegant performance
even off the stage.**







**Perfect seating
all-around.**



**Here, the spotlight
is on the audience.**





care

Care furniture that doesn't need a lot of care. With all this functionality though, we didn't forget about our design standards here either: after all, design doesn't just follow function. It improves it.





Functionality should not be the first thing you see in a chair.







**Everyone is unique.
That is why our furniture
is so versatile.**

Our values.

DNA

We stand for contract furniture of the highest aesthetic and functional quality.

Mission

Individuals and their needs and wishes always come first. Then we design suitable furniture.

Claim

Our furniture is designed to go beyond, and redefine the limits, and we work tirelessly, inimitably, and sometimes unconventionally, to achieve that goal.

OUR BRUNNER DNA

Evolution requires revolution.

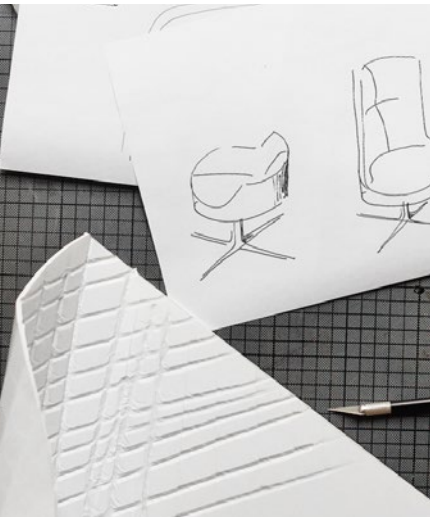
Our production processes bring together modern and traditional manufacturing methods, with the aim of always achieving the very best result. By working closely with prestigious designers, we create furniture of the highest quality, which is the perfect synthesis of functionality and aesthetics.

Our company's roots in Baden, Germany can be seen in our down-to-earth working methods, our hands-on attitude and our appreciation of the finer things in life. Our products are made in Germany and benefit from being anchored in a culture rich in industrial history and manufacturing expertise – thanks to our headquarters in the heart of Europe.

As a family company we assist our customers as a reliable and flexible partner with the constant desire to make everything possible for them. With our focus firmly on the future, we are fully committed to our responsibilities toward the environment and wider society as a whole.

However, our overriding inspiration is our desire to fulfil our customers' requirements and our absolute dedication to turning their dreams into reality.





BRUNNER'S MISSION

Solutions that fit perfectly.

Based on our profound understanding of the diverse and varied needs of everyone involved, we create customised solutions that help improve the quality of life in offices, public spaces and healthcare facilities.

We are your partner, consultant and solution provider. Having an in-depth understanding of the problems faced by our customers is always the starting point for our working process.

By their very nature, our products are as varied as the situations in which they are used. And if a request can't be met

from our range, we develop tailor-made solutions to satisfy and reflect everyone's requirements. Getting the agreement of everyone concerned lies at the core of how we do business.

Everything we do is with the aim of helping to improve quality of life – to make people feel comfortable, even when they are away from home. Our furniture helps give institutions an identity. For its users, it creates surroundings in which they can communicate, concentrate and work together.

THE BRUNNER CLAIM

We don't sit back and take it easy. But you do.

Our furniture is designed to push back and redefine boundaries – and we work tirelessly, inimitably, and sometimes unconventionally, to achieve that goal.

We're innovative, eager to explore new ideas, and never tired of learning. We're fascinated by the innovations the future might bring, and always on the lookout for the next challenge. We're intrigued by innovation, and never afraid to explore the unknown. Complex problems and demands are the challenges that spur us onwards, and so we are constantly trying things out and experimenting. All without being disheartened by setbacks.

We don't just wait for critical reviews – we go out and find them. We can only improve our processes, create new interfaces, and meet all the demands placed on us by getting everyone involved in a project around the table and truly understanding their motives. Our eyes and minds always remain fresh and awake – because we want to reimagine the whole concept of furniture.

We're constantly expanding the limits of feasibility to create products which set new benchmarks time and time again.



Our customers.

Successes
from various
sectors.

Industry

The provision of services

Administration

Hotel and gastronomy

Trade fairs and conferences

Training

Culture

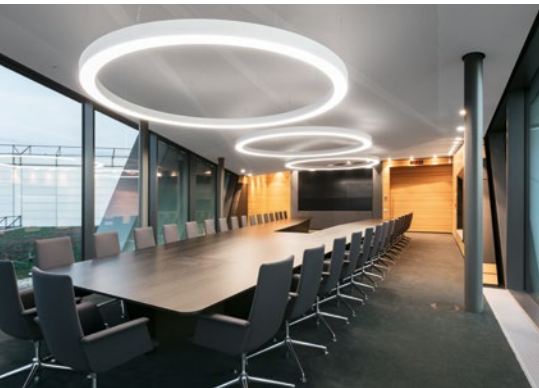
Clinics and care

INDUSTRY

ADIDAS
 APPLE
 BASF
 BMW
 BOSCH
 CARL ZEISS
 DAIMLER
 F. HOFFMANN – LA ROCHE
 IBM
 LIDL
 LINDE
 MEDTRONIC
 MOET ET CHANDON EPERNAY
 NOVARTIS
 OSI
 PORSCHE
 ROTKÄPPCHEN
 SENNHEISER
 SIEMENS
 TOUR TOTAL
 VOLKSWAGEN

**THE PROVISION OF SERVICES**

ADOBE
 BASLER VERSICHERUNGEN
 BAYER CONSUMER CARE
 BIOGEN
 BUSINESSCLUB STUTTGART
 CBRE
 CREDIT MUTUEL
 DEUTSCHE BAHN
 DEUTSCHE BANK
 E.ON RUHRGAS
 HP – HEWLETT PACKARD
 KLINGEL VERSANDHAUS
 PHILIPS
 R+V VERSICHERUNGEN
 ROCKET INTERNET
 SAXONY ASSOCIATION
 OF ARCHITECTS
 SWISS LIFE
 UBS
 WÜRTH

**ADMINISTRATION**

BAVARIAN STATE PARLIAMENT
 FEDERAL CONSTITUTIONAL COURT IN KARLSRUHE
 GERMAN-NORWEGIAN CHAMBER OF COMMERCE
 LANDTAG OF BRANDENBURG
 UN-CAMPUS BONN
 VARIOUS MINISTRIES IN STUTTGART

**HOTEL AND GASTRONOMY**

ACCOR
 ATLANTIS ZÜRICH
 BERGHOTEL PILATUS-KULM
 CLUB MED
 DORINT HOTEL
 GRAND HYATT BERLIN
 HOTEL 47°
 HOTEL VIER JAHRESZEITEN KEMPINSKI
 MARITIM HOTEL
 NORDPORT PLAZA
 RADISSON BLUE HOTEL & RESORTS
 RITZ-CARLTON
 ROOMERS
 ÖSCHBERGHOF



CULTURE

CHORIN ABBEY
 CIO – INTERNATIONAL OLYMPIC
 COMMITTEE
 EXPERIMENTA HEILBRONN
 KURHAUS BADEN-BADEN
 MÉDIATHÈQUE MANUFACTURE NANCY
 NORDHAUSEN LIBRARY
 ORANGERIE ERLANGEN
 PINAKOTHEK DER MODERNE
 PORSCHE MUSEUM
 SALLE DEL CASTILLO

TRADE FAIRS AND CONFERENCES

BCC BERLIN
 BODENSEEFORUM
 CARMEN WÜRTH FORUM
 EMSLANDARENA
 HANOVER CONGRESS CENTRUM
 MCH MESSE BASEL
 MESSE BERLIN
 MESSE DRESDEN
 MESSE FRANKFURT
 MESSE LUZERN
 PALAIS DES CONGRÈS PARIS
 QATAR NATIONAL CONVENTION CENTRE
 RHEINMAIN CONGRESSCENTER



TRAINING

BADEN-WÜRTTEMBERG STATE
 FIREFIGHTING ACADEMY
 BEAU SOLEIL
 BILDUNGSCAMPUS HEILBRONN
 CAREUM ZÜRICH
 FRAUNHOFER INSTITUTE
 KIT
 MAX PLANCK INSTITUTE, FREIBURG
 RUPRECHT-KARLS-UNI HEIDELBERG
 TECHNICAL UNIVERSITY OF MUNICH
 UNIVERSITY OF FREIBURG



CLINICS AND CARE

BROOMFIELD HOSPITAL
 CHARITÉ BERLIN
 FRAUNHOFER INSTITUTE
 FREIBURG UNIVERSITY MEDICAL CENTRE
 HELIOS
 ST. GALLEN CANTONAL HOSPITAL
 SANA KLINIKEN
 ZENTREN FÜR PSYCHIATRIE

Our locations.



Innovation Factory

From Baden to all over the world.



Communication centre



Logistics centre

At home all around the world.

BRUNNER GROUP

GERMANY

RHEINAU-FREISTETT (HEADQUARTERS)
BERLIN
MUNICH
FRANKFURT AM MAIN
STUTTGART
SOLINGEN
HANOVER

SWITZERLAND

SCHÖNBÜHL
WINTERTHUR
BUSSIGNY

FRANCE

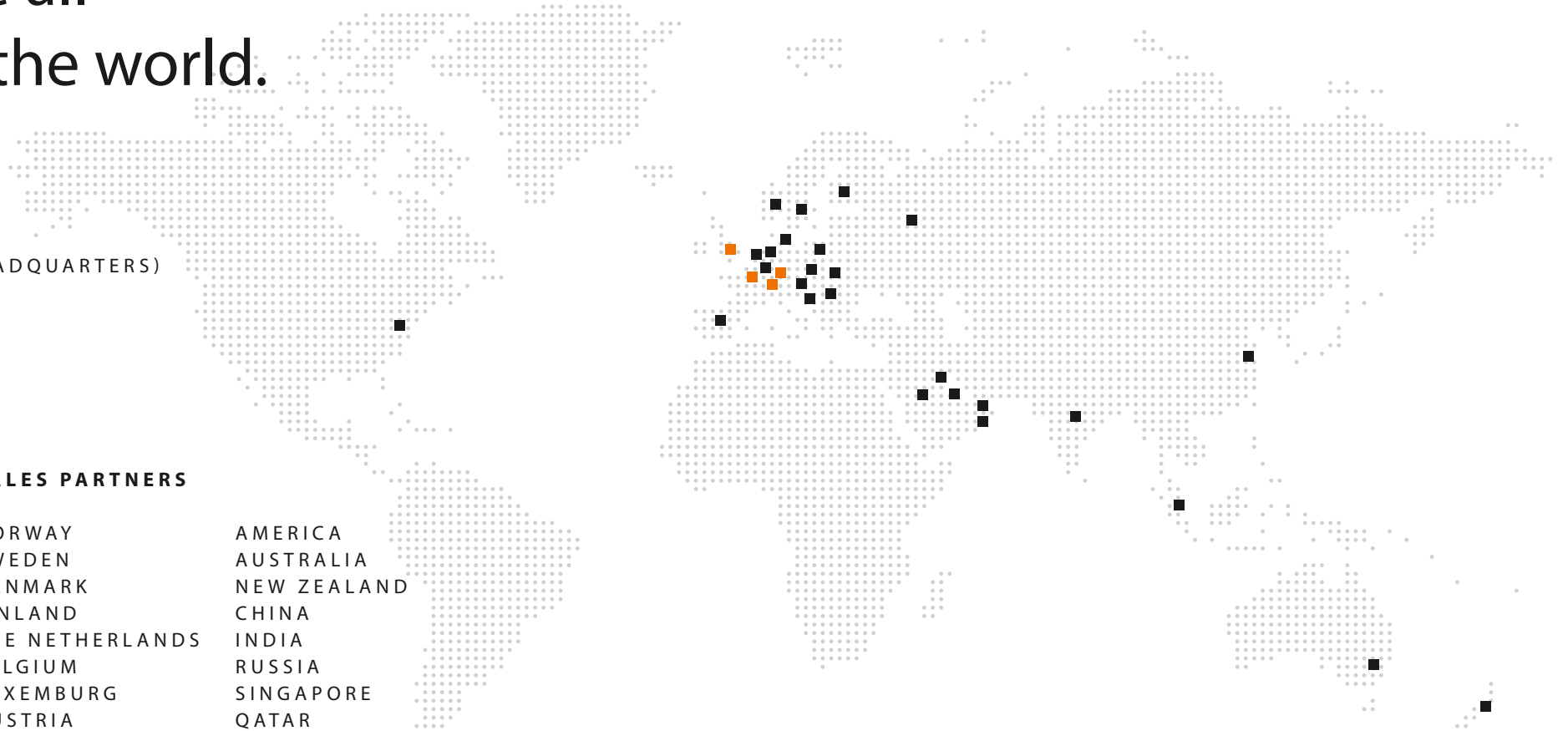
PARIS
LYON
NANTES
STRASSBOURG

ENGLAND

LONDON

SALES PARTNERS

NORWAY	AMERICA
SWEDEN	AUSTRALIA
DENMARK	NEW ZEALAND
FINLAND	CHINA
THE NETHERLANDS	INDIA
BELGIUM	RUSSIA
LUXEMBURG	SINGAPORE
AUSTRIA	QATAR
POLAND	KUWAIT
CZECH REPUBLIC	SAUDI ARABIA
SLOVAKIA	OMAN
SLOVENIA	UNITED ARAB
HUNGARY	EMIRATES
SPAIN	



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Brunner lives for furniture
that makes new things possible.

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